

NEWS RELEASE

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Forbes Names Tustin As one of America's Top 25 Towns to Live Well

Seems as if Forbes.com has recognized what we in Tustin have known all along, that when it comes to a great town to live, work and play, you can't beat our city!

In a recent nationwide survey in which Forbes collaborated with ZoomProspector, a San Francisco consulting firm which specializes in corporate relocation, Tustin ranked among America's Top 25 Towns to Live Well.





In determining the best towns in which to live well, Forbes criteria included median income, average commute time, and business indicators such as the quality of the labor workforce. Tustin finished in the top 10% of towns that had a favorable business environment. "The city does well by sole-proprietor and start-up figures" according to Forbes.

Ours is a city populated by innovative people and companies. The redevelopment of the former MCAS Tustin into the Tustin Legacy is creating new jobs and housing. According to Forbes, cities "with strong environments for start-ups, and those that offer attractive amenities, are better suited to recover from economic downtimes..." With a quality labor force, real estate available at affordable prices which haven't been seen in years, and the shortest commute time in the Los Angeles area, businesses can't help but succeed in Tustin.

Full article can be read at:

http://www.forbes.com/2009/05/04/towns-cities-real-estate-lifestyle-real-estate-top-towns.html

